

## User Personas

# Amy Williams

College Student



## Technical Skills

Management

▼ 80%



Design

▼ 60%



Basic Computing

95%▼



Location: Georgia

Age: 21



## Bio

Amy is a full time college student who enjoys reading and writing.



## Needs

Amy needs a platform to keep track of her medications.

# John Smith

College Student



## Technical Skills

Management

▼37%



Design

▼48%



Basic Computing

91%▼



Location: Georgia  
Age: 19



## Bio

John is a part time college student studying psychology



## Needs

John needs a platform to keep track of his doctor appointments

# James Jones

High school Student



## Technical Skills

Management

▼ 55%



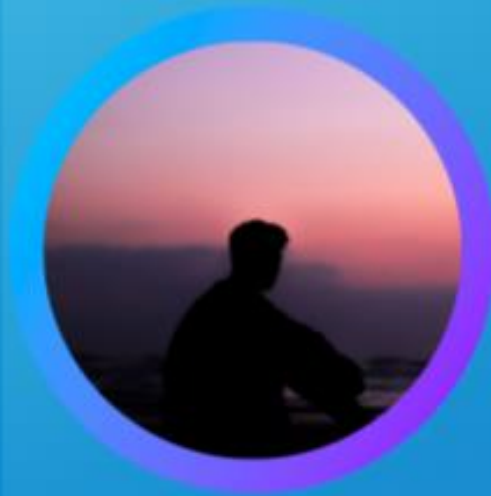
Design

▼ 59%



Basic Computing

95%▼



Location: Georgia  
Age: 18



## Bio

John is a high school student, moving away to college soon.



## Needs

James needs a platform to keep track of his medication refills